Stornaway.io

Extraordinary Video Experiences Made Simple

"Miraculously intuitive" Stornaway makes it easy for you to create interactive and immersive video learning experiences - for choose your own adventure style scenarios, microlearning, personalisation and gamification - without needing to know or learn anything technical.

SCENARIO-BASED
INTERACTIVE VIDEO LEARNING

Stornaway is ideal for making choose your own adventure style scenarios, interactive conversations, tours & simulations, onboarding videos, tailored employee communications, or tests and quizzes.

Recapture their attention!

83% of people prefer instructional videos over training manuals, according to research by TechSmith.

However, a recent industry study by Kaltura also revealed that 72% of employees still don't give linear training videos their full attention.

But *interactive* video is 81% more effective at keeping their attention.

Upskill your team for the future of video

"Stornaway has completely blown us away!! The software was everything we needed and more. It was so easy to follow and has so far gotten great feedback from my supervisors and her supervisors as well. We cannot say enough good about the company."
Legal training ahead of court appearances for Delaware County Justice Center, USA

Publish to websites and LMS
Embed on any website, intranet or LMS: integrate with SCORM and xAPI

Immerse trainees in 360º & VR
Uniquely combine normal and 360º video on the web or in Meta Quest VR
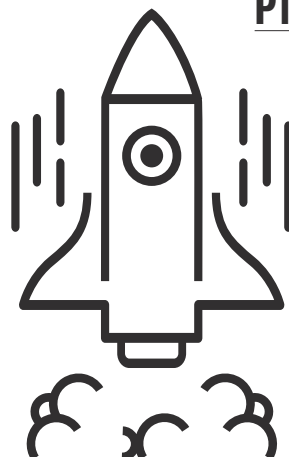
Mobile Apps without coding
Turn Stornaway interactive projects into iOS & Android apps in minutes
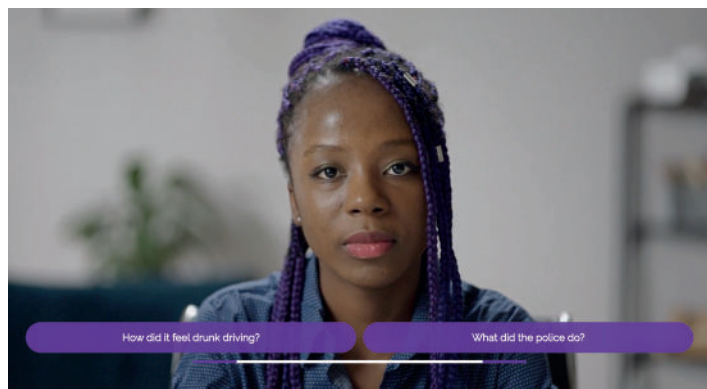
Plan > Produce > Play!

- Plan and test your idea in our Story Map web editor before you even have video
- Upload videos & images, link them up easily and play instantly to test in real time
- Collaborate with your colleagues & stakeholders for approval
- Publish to the web, SCORM & xAPI LMS platforms, VR Apps, Mobile Apps & easily update

DIAGEO AND THE UN:
Wrong Side of the Road

One of the world's biggest producers of spirits and beers, Diageo collaborated with the UN Institute for Training and Research to target the global culture of drink driving. How do you teach a global audience more about the effects of drink-driving and the reasons behind it? *Wrong Side of the Road* uses interactive video conversations with people who have experienced drink-driving in countries around the world, presented as if the user is having a direct conversation with them.

"Stornaway is an essential tool for allowing us to experiment, tweak, refine and rebuild quickly and easily."

Paul Mallaghan, Director of Creative Strategy and Content, We Are Tilt, creative agency for Diageo

See more detailed case studies & examples at Stornaway.io

Trusted by over **12,000** users worldwide	14 day trial **Free** and affordable pricing

Available Everywhere

Stornaway.io is a globally accessible web browser application, built on Amazon AWS servers, with fewer IT approval hurdles and streaming that adapts to your users' devices & connections, wherever they are.

Engage Everyone

Video and interactive content are both proven to increase engagement, comprehension & recall. Stornaway combines both, giving you the superpower of interactive immersive video content without needing to code.

DEUTSCHE TELEKOM:
#PlayYourDay

Telekom wanted to show that they are a fast-paced, fun company where everyone communicates at eye level. By making you the central character of this interactive day-in-the-life experience, you can truly start to visualise what your life would be like if you worked at Telekom.

"Stornaway was great and super easy to use. It really meets all our needs and we will be using it more."

Leo Bentley, Employee Branding, Deutsche Telekom

5 Stornaway Game Changers

01
Upskill Your Teams
Stornaway is "miraculously intuitive" and easy to pick up. Anyone can collaboratively make interactive video in minutes.

02
Create Templates to Reuse
Re-using and adapting your scenarios and journeys allows you to create interactive content more often and more affordably.

03
Personalise Your Learning
Stornaway interactive videos enable you to deeply personalise the experience, giving control that builds deeper relationships.

04
Edit and Update Instantly
Making ongoing updates and edits exactly as and when you need them can be done quickly and easily in Stornaway's web editor.

05
The Data You Need
Understanding the patterns and trends within your audience can allow you to make real-time, important decisions